

25+
made with
**RECYCLED
MATERIALS**

**50+
NEW!**
PRODUCTS
INSIDE

2024 **new &** made to *inspire*



that's
simply  goldstar



A WORLD OF PROMO **made to inspire**

Get ready to embark on a journey through our 2024 lineup, where innovation and sustainable design meet to create a remarkable collection of **50 NEW products**; including **25 “Made Better” designs** thoughtfully crafted using **recycled metals, plastics, cotton and more.**

We went above and beyond and unlocked a world of possibilities in product design, materials, and nature-inspired colour palette, creating a new world of inspiration.

Made to Inspire. Made Better. That’s simply Goldstar®



Recycled PET



Recycled
Cotton



Recycled
Aluminum



Recycled
Stainless Steel



REPREEVE®
Recycled Plastic



Natural
Bamboo



Recycled Mixed
Materials

LOOK FOR OUR CONSCIOUSLY-DESIGNED
"Made Better" PRODUCTS THROUGHOUT THE BROCHURE!

NEW!

coastalthreads™
COLLECTION

a new ~~WAVE~~ of INSPIRATION

MADE WITH REPREVE® OUR OCEAN™ RECYCLED PLASTIC

Join us on a journey where thoughtful
design seamlessly meets functionality.

SCAN TO DIVE INTO THE COLLECTION



NEW! Coastal Threads™
Everyday Backpack » UHP
Deco: Silkscreen, Heat Transfer

NEW! Coastal Threads™
Commuter Backpack » UHN
Deco: Silkscreen, Heat Transfer

NEW! Coastal Threads™
Trek Pack » UHO
Deco: Silkscreen, Heat Transfer

NEW! Coastal Threads™
20-Can Picnic Cooler » UHM
Deco: Silkscreen, Heat Transfer



100% RECYCLED
ALUMINIUM BARREL



NEW COLOURS! Reborn Recycled
Aluminum Pen » MTR

Deco: Laser Engraved, ColourJet™



100% CONSCIOUSLY
SOURCED BAMBOO
ACCENTS



NEW! Bowie Bamboo Grip
Stylus Pen » MZG

Deco: Laser Engraved, ColourJet™



100% CONSCIOUSLY
SOURCED BAMBOO
ACCENTS



NEW! Harmony Bamboo
Gel Pen » AJJ

Deco: Laser Engraved



100% CONSCIOUSLY
SOURCED BAMBOO
BARREL



NOW WITH COLOURJET™!
Bambowie Bamboo Pen » MQC

Deco: Laser Engraved, ColourJet™



NEW! Crosby Softy
Monochrome » MTH

Deco: Laser Engraved, ColourJet™



NEW! Crosby Softy
Monochrome Metallic » MTZ

Deco: Laser Engraved, ColourJet™



NEW! Monochrome Micro
Knurl Stylus Pen » MTJ

Deco: Laser Engraved



NEW! Orbit Spinner Metal
Pen with Stylus » MZA

Deco: Laser Engraved



NEW! Bowie Rose Gold
Stylus Pen » MZF

Deco: Laser Engraved, ColourJet™





NEW! Marin Softy Monochrome Micro Knurl Stylus Pen » MTC

Deco: Laser Engraved



NEW! Serena Retractable Gel Stylus Pen » AJ5

Deco: Silkscreen, ColourJet™



NEW! Cloud Grip Retractable Gel Pen » AJO

Deco: Silkscreen, ColourJet™



NEW! Trio Rose Gold Multi-Ink Pen » AJM

Deco: Padprint, ColourJet™



NEW! Flag Gel Pen » AJT

Deco: ColourJet™



NEW! Islander Gel Retractable Softy Monochrome Stylus Pen » AJG

Deco: ColourJet™



NEW! Portofino Softy Rose Gold Gel Pen » AJN

Deco: Silkscreen, ColourJet™



NEW! Islander Softy Rose Gold Metallic Designer Gel Pen with Stylus » AJD

Deco: Silkscreen, ColourJet™



NEW! Islander Softy Rose Gold Designer Gel Pen with Stylus » AJC

Deco: Silkscreen, ColourJet™



£0 setup charges

£0 extra fees

£0 ground shipping





100% RPET
FABRIC
EXTERIOR



NEW! Georgetown - RPET
Backpack » UJG
Deco: Silkscreen



green scene



NEW! Terra Pack - 2-in-1 Backpack
and Lunch Cooler » UJQ
Deco: Heat Transfer



100% RPET
FABRIC
EXTERIOR



NEW! SportStyle RPET Nylon
Sling Bag » UJU
Deco: Silkscreen



70% RECYCLED
COTTON



100% RPET FABRIC
EXTERIOR



NEW! Orlando - RPET Waist Bag » UJO
Deco: Silkscreen



chatology



NEW COLOURS! Java - 140gsm Cotton
Drawstring Backpack » UEJ

Deco: Silkscreen



woodlands



NEW! Rio Collection - 140gsm Recycled
Cotton and Jute Drawstring Bag » UHV
Deco: Silkscreen



70% RECYCLED
COTTON



NEW! Triad - MultiColour Recycled Cotton
Blend Drawstring Bag » UJI
Deco: Silkscreen



70% RECYCLED
COTTON



NEW! Toronto - 225gsm Recycled
Cotton Shopper Tote Bag » UHT
Deco: Silkscreen



70% RECYCLED
COTTON



NEW! Rio™ Shopper Tote Bag - 140gsm
Recycled Cotton Blend with Jute » UHR
Deco: Silkscreen





70% RECYCLED
COTTON



NEW! Rio Collection - 140gsm Recycled Cotton and Jute Tote Bag » UHS
Deco: Silkscreen



NEW! 140gsm Organic Cotton Tote Bag » UJB
Deco: Silkscreen



70% RECYCLED
COTTON



NEW! Quebec - 140gsm Two-Tone Recycled Cotton Tote » UHQ
Deco: Silkscreen



70% RECYCLED
COTTON



NEW! Budget Shopper Tote - 140gsm Recycled Cotton » UJA
Deco: Silkscreen



55% RECYCLED
COTTON



NEW! Westport - 140gsm Cotton Tote Bag » UHW
Deco: Silkscreen



NEW! Tango - Dual-Bottle Wine Tote Bag - 225gsm Recycled Cotton » UJC
Deco: Silkscreen



55% RECYCLED
COTTON



NEW! Single-Bottle Wine Tote Bag - 180gsm Recycled Cotton » UHZ
Deco: Silkscreen



55% RECYCLED
COTTON



NEW! Small Gift Bag - 105gsm Recycled Cotton » UHX
Deco: Silkscreen



55% RECYCLED
COTTON



NEW! Medium Gift Bag - 110gsm Recycled Cotton » UHY
Deco: Silkscreen



simply bags

£0 setup
charges

£0 extra
fees

£0 ground
shipping





100% RECYCLED
STAINLESS
STEEL BODY



NEW! Glacier - 475ml Double-Wall Recycled Stainless Steel Tumbler » WEU

Deco: Silkscreen, Laser Engraved, ColourJet™



100% RECYCLED
POLY EXTERIOR



NEW! Danube - 350ml Ceramic Tumbler with Recycled Plastic Exterior and Lid » WDZ

Deco: Silkscreen, ColourJet™



NEW! Obsidian - 270ml Matte Ceramic and Silicone Mug w/Lid » WEC

Deco: Silkscreen



NEW! Discovery - 415ml Double-Wall Tumbler with Recycled RPP Liner » WDQ

Deco: Silkscreen, ColourJet™, Laser Engraved



100% CONSCIOUSLY
SOURCED BAMBOO
ACCENTS



NEW! Nordic - 270ml Double-Wall Copper-Lined Stainless Steel Tumbler with Bamboo Lid » WDT

Deco: Silkscreen, ColourJet™



NEW! Costa Rica Recycled - 475ml Recycled Plastic Tumbler » WEI

Deco: Silkscreen



100% RPET
BOTTLE



NEW COLOURS! Strom - 650ml RPET Water Bottle with Bamboo Lid » WDX

Deco: Silkscreen



100% RPET
BOTTLE



NEW COLOURS! Skye - 500ml RPET Water Bottle with Wrist Strap » WDS

Deco: Silkscreen





100% CONSCIOUSLY
SOURCED BAMBOO
ACCENTS



NEW! Lucerne - 590ml Frosted Borosilicate
Glass Bottle with Bamboo Lid » WDK

Deco: Silkscreen



100% CONSCIOUSLY
SOURCED BAMBOO
ACCENTS



NEW! Eden - 590ml Aluminium
Water Bottle with Bamboo Lid » WDE

Deco: Silkscreen, ColourJet™



simply drinkware



NEW! Ohana - 750ml Stainless
Water Bottle » WEG

Deco: Silkscreen, Laser Engraved, ColourJet™



NEW! Ibiza - 500ml Double-Wall
Stainless Bottle » WCI

Deco: Silkscreen, Laser Engraved, ColourJet™



NEW! Olympus - 500ml Double-Wall
Copper-Lined Stainless Steel Bottle with
Twist Lid » WDO

Deco: Silkscreen, Laser Engraved, ColourJet™



NEW! Portland Plus - 750ml
Aluminium Water Bottle » WDG

Deco: Silkscreen, Laser Engraved, ColourJet™



NEW! Trieste - 190ml Matte
Ceramic Cup » MVF

Deco: Silkscreen



NEW! Terra - 350ml Clay Base
Ceramic Mug » MUU

Deco: Silkscreen



NEW! Seattle - 325ml White
Ceramic Mug » MUS

Deco: Silkscreen



£0 setup
charges

£0 extra
fees

£0 ground
shipping



colours

INSPIRED BY NATURE

Kick off 2024 with our chic, **nature-inspired colour palettes**: think flowery blush and soft sage tones paired with earthy metallics, horizon-plucked midnight, scarlet, and sea glass, and an oceanic blend of dune, stone, and indigo.

These nature-infused hues, closely linked to our planet, showcase the very best of **earth-inspired trends**. Visionary brands can elevate marketing with these colours and become a trendsetter in promotional products.



DISCOVER THE

2024 colour story

MIDNIGHT



NEW! Monochrome
Crosby » MTH
Deco: Laser Engraved, ColourJet™



Jasper - 590ml Stainless Steel Tumbler
with Plastic Interior » WDJ
Imprints Options: Silkscreen, Laser Engraved



100% RPET
FABRIC
EXTERIOR



Navigator Collection -
RPET 300D Backpack » UHA
Imprint Options: Laser Engraved, ColourJet™



SCARLET



Ellipse Softy with Stylus » LNS
Deco: Laser Engraved, ColourJet™



Portland - 500ml Aluminium
Water Bottle » WDH
Deco: Silkscreen, Laser Engraved, ColourJet™



NEW! Westport - 140gsm
Cotton Tote Bag » UHW
Deco: Silkscreen



SEAGLASS



NEW! Orbit Spinner Metal
Pen with Stylus » MZA
Deco: Laser Engraved



100% CONSCIOUSLY
SOURCED BAMBOO
ACCENTS



Lucerne - 590ml Frosted Borosilicate
Glass Bottle with Bamboo Lid » WDK
Imprint Options: Silkscreen



100% RPET
FABRIC



Santorini RPET - Recycled 210D
Foldaway Shopping Tote Bag » UFZ
Deco: Silkscreen, ColourJet™



DUNE



100% CONSCIOUSLY
SOURCED BAMBOO
ACCENTS



55% RECYCLED
COTTON



NEW! Islander Softy Rose Gold
Designer Gel Pen with Stylus » AJC
Deco: Silkscreen, ColourJet™



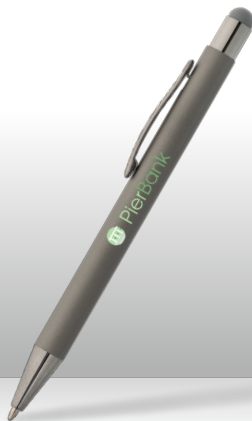
NEW! Nordic - 270ml Double-Wall
Copper-Lined Stainless Steel Tumbler
with Bamboo Lid » WDT
Deco: Silkscreen, ColourJet™



NEW! Loom - Recycled Cotton
Blend Duffel Bag » UJL
Deco: Silkscreen



STONE



55% RECYCLED
COTTON



Bowie Softy Monochrome
Stylus Pen » MSR
Deco: Laser Engraved, ColourJet™



NEW! Trieste - 190ml Matte
Ceramic Cup » MVF
Deco: Silkscreen



NEW! Verona 280g Recycled
Cotton Tote Bag » UGV
Imprint Options: Silkscreen



INDIGO



100% RECYCLED
POLY EXTERIOR



100% RPET
FABRIC
EXTERIOR



NEW! Islander Gel Retractable Softy
Monochrome Stylus Pen » AJG
Deco: ColourJet™



NEW! Danube - 350ml Ceramic Tumbler
with Recycled Plastic Exterior and Lid » WDZ
Deco: Silkscreen, ColourJet™



NEW! Georgetown - RPET
Backpack » UJG
Deco: Silkscreen



BLUSH



Ellipse Softy Rose Gold Metallic with Stylus » MOI
Deco: Laser Engraved, ColourJet™



NEW! Monolith - A5 Stone Paper Notebook » NWB/NWD
Deco: Silkscreen, ColourJet™



70% RECYCLED COTTON



NEW! Triad - MultiColour Recycled Cotton Blend Drawstring Bag » UJI
Deco: Silkscreen



SAGE



NEW! Islander Softy Rose Gold Metallic Designer Gel Pen with Stylus » AJD
Deco: Silkscreen, ColourJet™



100% RECYCLED ALUMINIUM BARREL



NEW COLOURS! Reborn Recycled Aluminum Pen » MTR
Deco: Laser Engraved, ColourJet™



NEW! Portofino Softy Rose Gold Gel Pen » AJN
Deco: Silkscreen, ColourJet™



CREAM



NEW! Cloud Grip Retractable Gel Pen » AJO
Deco: Silkscreen, ColourJet™



100% RECYCLED STAINLESS STEEL BODY



NEW! Glacier - 475ml Double-Wall Recycled Stainless Steel Tumbler » WEU
Deco: Silkscreen, Laser Engraved, ColourJet™



70% RECYCLED COTTON



NEW! Toronto - 225gsm Recycled Cotton Shopper Tote Bag » UHT
Deco: Silkscreen

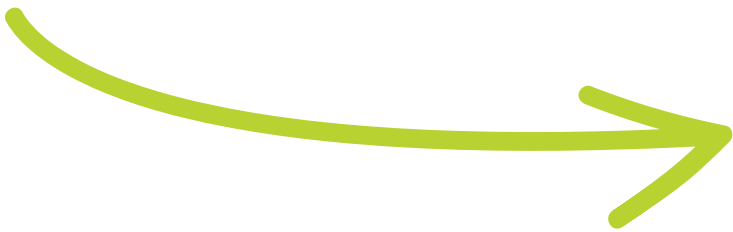




Looking for inspiring ideas?

Get easy access to creative marketing resources is necessary for any distributor. That's why we've created **FREE on-demand tools** for you.

Shareable flyers, unbranded catalogs, social media graphics, and custom virtual design boards are just a click away! **Discover dozens of inspiring resources** to engage your clients and present extraordinary promo solutions. Promoting your business is essential, and **we make it Simple!**



Explore our

FREE Marketing Tools

For **fresh** and **trendy** product inspiration!



NEW! Ideas Platform



Shareable e-Flyers

WITH A
CLOSE RATE
OF MORE THAN
80%!



Virtual Design Boards



Ready to Share
Social Assets



SCAN FOR

inspiration



experience
simplicity[®]



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